# Activity sheet 3.12: How can we make our website accessible and inclusive?

*Learning outcome A: Modern technologies*

*A2: Impact of modern technologies*

As you learned in Activity sheet 3.11, the Smith Museum is a large museum in the south-west of England. It specialises in the history of transport and has a large collection of motor vehicles.

The museum has a website where potential visitors can find out information about the museum and its exhibits. The website is several years old and has been criticised by many users because of its lack of accessibility features.

1. The following is a section of text from the website:

*‘Ever since the first human sat in a car, he has wanted to drive as fast as possible, as safely as possible. Here at the Smith Museum we explore how these two competing desires have driven mankind’s search for his perfect car.’*

Explain how this text could be made more inclusive.

1. Research a range of websites. Try to find examples that succeed in being inclusive. Find other examples of sites that could be improved. Compare the features on the websites that either make them inclusive or not inclusive. If possible, try to include mobile phone versions. Make sure you justify your reasons.

**Take it further**

A football club has asked a web designer to create their new website.

The club wants to make its new website as accessible and inclusive as possible.

Produce a set of guidelines for the website designer, to help them to create a website that achieves these aims.