# Activity sheet 3.35: Does it comply with GDPR?

*Learning outcome C: The wider implications of digital systems*

*C2: Legal and ethical*

An animal rights charity has an online store where customers can purchase products. All profits from the online store go to support the charity’s activities.

Customers wishing to make a purchase at the store are asked to provide personal information.

For each scenario below:

* state which data protection principle is most relevant
* decide whether or not the principle is being followed correctly; give reasons for   
  your answer
* for any situations where you feel the principle is not being followed, explain what would need to happen for the principle to be met.

## Scenario 1

An online shop sells greetings cards featuring images of animals.

Customers wishing to purchase these cards are asked to provide the following information:

* name
* address
* payment details
* political party supported at the last general election.

1. Name of data protection principle:

1. Is it being followed?

1. What should happen?

## Scenario 2

The online store provides the following information to customers:

‘Although we collect this information to enable you to buy from us, we reserve the right to use this information in any other way we think is reasonable.’

1. Name of data protection principle:

1. Is it being followed?

1. What should happen?

## Scenario 3

A customer orders a product, but it doesn’t arrive. She finds out that this is because the charity holds an incorrect delivery address for her. The customer contacts the charity and is told that she will be sent a replacement product, but it will cost her £10 to have the delivery address changed.

1. Name of data protection principle:

1. Is it being followed?

1. What should happen?

## Scenario 4

The charity employs a consultant to carry out some analysis of its customers. The consultant is given a set of data containing personal information for all of the charity’s customers. The consultant is based in a country that does not have data protection legislation. The charity does not provide the consultant with any data protection guidelines to follow.

1. Name of data protection principle:

1. Is it being followed?

1. What should happen?

**Take it further**

Investigate two recent breaches of data protection legislation. What should the organisations concerned do to avoid breaking these regulations?