# Activity sheet 3.13: ZZ Game Developers – the impact of new technology

*Learning outcome A: Modern technologies*

*A2: Impact of modern technologies*

ZZ Game Developers designs and creates computer games. The business has over 50 employees, 20 of whom work in the head office as support staff.

The business is considering equipping all staff, including head office support staff, with laptops and smartphones. One concern the business has about this move is that it could be expensive.

1. Identify and explain two financial costs to ZZ Game Developers of issuing its employees with laptops and smartphones.

Cost 1

Explanation:

Cost 2

Explanation:

1. Identify and explain two benefits to ZZ Game Developers of issuing its employees with laptops and smartphones.

Benefit 1

Explanation

Benefit 2

Explanation

1. Explain two other drawbacks (other than the cost) to ZZ Game Developers of issuing its employees with laptops and smartphones.



ZZ Game Developers also has an online store where customers can purchase and download games. Apart from occasions when the site requires maintenance, the store is open 24/7.

1. Explain two benefits to ZZ Game Developers of having an online store with 24/7 access.



1. Explain two benefits to customers of ZZ Games Developers of having 24/7 access to the   
   online store.



**Take it further**

Investigate a local organisation that currently makes limited use of modern technologies, for example a youth football team or a local history group.

To what extent would the organisation benefit from greater use of modern technologies?